APPENDIX 7A: CAPACITY ANALYSIS, CONVENIENCE GOODS					
Penrith Catchme	Penrith Catchment Area (2011 prices)				
	2013	2018	2023	2031	
Expenditure of residents (£m) [1]	100.15	104.92	111.10	120.56	
Experience of residence (£m) [1]	100.10	101.02	111110	120.00	
Existing Turnover in Penrith from residents (£m)	71.73	-	-	-	
Retention level [2]	72%	72%	72%	72%	
rveterition level [2]	1270	1270	12/0	1270	
Future Expenditure Retained (£m)	-	75.5	80.0	86.8	
less Future Turnover of Existing Shops (£m) [3]	-	73.2	74.7	77.1	
plus Turnover from Visitors [4]	3.2	3.3	3.5	3.8	
plus Furnover from visitors [4]	3.2	3.3	3.3	3.0	
Surplus Capacity (£m)	-	5.7	8.9	13.6	
less Commitments (£m) [5]	-	-	-	-	
Residual Capacity (£m)	_	5.7	8.9	13.6	
Nesidual Capacity (£111)	-	5.7	0.9	13.0	
Floorspace Capacity					
sales density (£ per sq.m. net) [6]		£10,000	£10,000	£10,000	
Net Floorspace (sq.m.)		571	888	1,357	
,				,	
Gross Floorspace (sq.m.) [7]		815	1,268	1,938	
[1] excluding non-store retail sales					
[2] assumed that the retention level will remain constant					
[3] assuming increase in sales density at 0.4% per annu	m				
[4] assumed to increase at same rate as expenditure by					
[5] no known commitments for new retail development					
[6] average sales density for supermarket developments	in 2011 prices	(Verdict 2012)			
[7] net/gross floorspace ratio is 70%	,	<u> </u>			

APPENDIX 7A: CAPACITY ANALYSIS, CONVENIENCE GOODS					
Alston Catchment Area (2011 prices)					
	0040	0040	0000	2004	
	2013	2018	2023	2031	
Expenditure of residents (£m) [1]	15.68	16.42	17.40	18.88	
Existing Turnover in Alston from residents (£m)	1.17	-	-	-	
Detention level [0]	70/	70/	70/	70/	
Retention level [2]	7%	7%	7%	7%	
Future Expenditure Retained (£m)	-	1.1	1.2	1.3	
less Future Turnover of Existing Shops (£m) [3]	-	1.2	1.2	1.3	
T (	0.4	0.4	0.4	0.4	
plus Turnover from Visitors [4]	0.1	0.1	0.1	0.1	
Surplus Capacity (£m)	-	0.0	0.1	0.1	
less Commitments (£m) [5]	-	-	-	-	
Residual Capacity (£m)	_	0.0	0.1	0.1	
Nesidual Capacity (£111)	-	0.0	0.1	0.1	
Floorspace Capacity		0.10.000	0.10.000	040.000	
sales density (£ per sq.m. net) [6]		£10,000	£10,000	£10,000	
Net Floorspace (sq.m.)		1	6	12	
Gross Floorspace (sq.m.) [7]		1	8	18	
[1] excluding non-store retail sales					
[2] assumed that the retention level will remain constant					
[3] assuming increase in sales density at 0.4% per annul	m				
[4] assumed to increase at same rate as expenditure by					
[5] no known commitments for new retail development					
[6] average sales density for supermarket developments	in 2011 prices	(Verdict 2012)			
[7] net/gross floorspace ratio is 70%					

APPENDIX 7A: CAPACITY ANA	ALYSIS, CO	ONVENIENC	CE GOODS	3
	,			
Appleby Catchment Area (2011 prices)				
	2013	2018	2023	2031
Expenditure of residents (£m) [1]	12.96	13.58	14.39	15.61
Existing Turnover in Appleby from residents (£m)	3.82	-	-	-
Retention level [2]	29%	29%	29%	29%
Future Expenditure Retained (£m)	-	3.9	4.2	4.5
less Future Turnover of Existing Shops (£m) [3]	-	3.9	4.0	4.1
plus Turnover from Visitors [4]	0.2	0.2	0.2	0.2
Surplus Capacity (£m)	-	0.2	0.4	0.6
less Commitments (£m) [5]	-	-	-	-
Residual Capacity (£m)	-	0.2	0.4	0.6
Floorspace Capacity				
sales density (£ per sq.m. net) [6]		£10,000	£10,000	£10,000
Net Floorspace (sq.m.)		22	39	63
Gross Floorspace (sq.m.) [7]		31	55	90
[1] excluding non-store retail sales [2] assumed that the retention level will remain constant				
<ul> <li>[3] assuming increase in sales density at 0.4% per annur</li> <li>[4] assumed to increase at same rate as expenditure by r</li> <li>[5] no known commitments for new retail development</li> </ul>				
[6] average sales density for supermarket developments [7] net/gross floorspace ratio is 70%	in 2011 prices	(Verdict 2012)		

APPENDIX 7A: CAPACITY ANAI	LYSIS, CO	ONVENIENC	E GOODS	)
Kirkby Stephen Catchn	nent Area (2	2011 prices)		
	2013	2018	2023	2031
Expenditure of residents (£m) [1]	12.96	13.58	14.39	15.61
Existing Turnover in K. Stephen from residents (£m)	3.82	-	-	-
Retention level [2]	29%	29%	29%	29%
Future Expenditure Retained (£m)	-	3.9	4.2	4.5
less Future Turnover of Existing Shops (£m) [3]	-	3.9	4.0	4.1
plus Turnover from Visitors [4]	0.2	0.2	0.2	0.2
Surplus Capacity (£m)	-	0.2	0.4	0.6
less Commitments (£m) [5]	-	-	-	-
Residual Capacity (£m)	-	0.2	0.4	0.6
Floorspace Capacity				
sales density (£ per sq.m. net) [6]		£10,000	£10,000	£10,000
Net Floorspace (sq.m.)		22	39	63
Gross Floorspace (sq.m.) [7]		31	55	90
[1] excluding non-store retail sales [2] assumed that the retention level will remain constant				
[3] assuming increase in sales density at 0.4% per annum [4] assumed to increase at same rate as expenditure by res	sidents			
<ul><li>[5] no known commitments for new retail development</li><li>[6] average sales density for supermarket developments in</li></ul>	2011 prices (	(Verdict 2012)		
[7] net/gross floorspace ratio is 70%				