Appendix 3: Household Survey Data Tabulations By Zone (Filtered & Weighted)

## Bridge Lane, Penrith Telephone Household Survey For WYG Planning & Environment

Zone 3

Zone 6

Zone 7

Zone 2

Q01 Where did you last go to undertake your main food and grocery shopping? Excl Nulls & SFT

Zone 1

Total

EACT MULLS & SF I												
Zone 1												
Aldi, Ullswater Road, Penrith	8.4%	40	5.0%	6	6.8%	5	6.5%	7	14.3%	12	10.8%	11
Booths, Westgate House, Brunswick Road, Penrith	3.7%	18	6.2%	7	4.0%	3	1.1%	1	3.4%	3	3.7%	4
Co-operative Food, Burrowgate, Penrith	3.6%	17	7.1%	8	1.4%	1	0.0%	0	4.9%	4	3.9%	4
Co-operative Food, King Street, Penrith	3.4%	16	7.9%	9	2.2%	2	1.1%	1	3.0%	3	2.0%	2
Morrisons, Brunswick Road, Penrith	44.0%	211	52.0%	60	40.4%	31	24.2%	25	36.4%	30	63.3%	65
Sainsbury's, Common Garden Square, Penrith	14.5%	69	15.8%	18	14.0%	11	12.9%	13	21.8%	18	9.0%	9
Spar, Burrowgate, Penrith	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Langwathby Local Shops, Penrith <b>Zone 2</b>	0.0% 0.1%	0 1	0.0% 0.0%	0 0	0.0% 0.7%	0 1	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
Co-operative Food, Market Place, Alston	0.4%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Henderson Buildings,	0.3%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.7%	1
Lazonby												
Local Shops, Alston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Kirkby Thore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Kirkoswald	$0.0\% \\ 0.0\%$	0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0
Local Shops, Lazonby Local Shops, Melmerby	0.0%	0 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Nenthead Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, The Sands, Appleby	1.0%	5	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0
Co-operative Food, Market Street, Kirkby Stephen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Redmayne Road, Kirkby Stephen	2.9%	14	0.0%	0	0.0%	0	13.5%	14	0.0%	0	0.0%	0
Spar, Appleby	0.5%	2	0.0%	0	0.0%	0	1.9%	2	0.7%	1	0.0%	0
Spar, High Street, Kirkby Stephen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Appleby	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Local Shops, Brough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Kirkby Stephen Zone 6	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Main Street, Shap	0.1%	1	0.0%	0		0	0.0%	0	0.7%	1	0.0%	0
Local Shops, Askham Local Shops, Orton	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0
Local Shops, Shap	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Tebay Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Greystoke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Stainton Outside Study Area - Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Market Place, Ambleside Outside Study Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowness-on-Winde rmere	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Tesco Express, Bowness-on-Windermere Outside Study Area - Durham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, South Church Road, Bishop Auckland Outside Study Area -	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
<b>Carlisle</b> Aldi, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London/Petterill Bank Road, Carlisle	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler	2.2%	10	1.8%	2	5.4%	4	0.7%	1	0.0%	0	3.2%	3

Weighted:

	Tota	l	Zone	1	Zone 2	2	Zone	3	Zone	6	Zone 7	
Way/Kingstown Retail Park, Carlisle												
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-operative Food, Wigton Road, Morton, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.5%	2	0.0%	0	1.1%	1	1.4%	1	0.0%	0	0.0%	0
Sainsbury's Local, Northgate, Scotland Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Church Street, Caldewgate, Carlisle	0.4%	2	0.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Warwick Road, Carlisle	2.4%	12	2.1%	2	6.9%	5	2.8%	3	0.0%	0	1.0%	1
Tesco Metro, Victoria Viaduct, Carlisle Outside Study Area -	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Haltwhistle Co-operative Food, Main Street, Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fair Hill, Haltwhistle	0.5%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Local Shops, Haltwhistle Outside Study Area - Hexham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Haugh Lane Industrial Estate, Hexham	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Alemouth Road, Hexham	0.6%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Kendal	0.6%	3	0.0%	0	0.0%	0	2.5%	3	0.7%	1	0.0%	0
Aldi, Appleby Road, Kendal Asda, Burton Road, Kendal	3.2%	15	0.0%	0	0.0%	0	2.3% 10.7%	11	5.2%	4	0.0%	0
Booths, Wainwrights Yard, Kendal	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Iceland, Highgate, Kendal Marks & Spencer, Library	$0.4\% \\ 0.0\%$	2 0	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	0 0	2.3% 0.0%	2 0	0.0% 0.0%	0 0
Road, Kendal Morrisons, Old Showground,	3.0%	15	0.0%	0	1.3%	1	7.3%	8	5.6%	5	1.3%	1
Kendal Local Shops, Kendal Outside Study Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Booths, Tithebarn Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Local Shops, Keswick Outside Study Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Windermere</b> Booths, The Old Station, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Other	1.4%	7	0.0%	0	1.1%	1	5.9%	6	0.0%	0	0.0%	0
Weighted base:		479		116		76	/ -	103		82	* *	103
Sample:		482		98		92		92		101		99

<b>Q02</b> Which retailer do yo Those that shop via 'inte								ci y 31			•		
Asda	58.2%	13	0.0%	0	76.0%	5	63.2%	7	100.0%	1	0.0%	0	
Aorrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
celand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ainsbury's	11.4%	3	0.0%	0	0.0%	0	23.8%	3	0.0%	0	0.0%	0	
esco	27.3%		100.0%	3	24.0%	2	13.0%	1	0.0%	0	0.0%	0	
cado	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő	0.0%	Ő	
ther	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%		100.1%	1	
Don't know / varies)	0.0%	0	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	0	
,	0.070		0.070		0.070		0.070		0.070		0.070		
Veighted base: ample:		22 19		3 2		7 7		11 8		1 1		1 1	
03 What is the main rea	ason you	u cho	ose (ST		MENTIO	NED	AT Q01)	to do	your m	ain fo	od and	grocery	y shopp
ccessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	0.5%	3	0.0%	0	0.0%	0	1.3%	2	0.0%	0	1.0%	1	
ar parking prices ar parking provision	0.3% 6.0%	30	6.9%	8	0.0% 9.4%	8	4.2%	2 5	0.0% 6.9%	6	3.2%	3	
hoice of food goods	6.0% 7.8%	30 39	6.9% 5.8%	8 7	9.4% 8.6%	8 7	4.2% 10.1%	5 11	6.9% 4.6%	6 4	5.2% 9.8%	5 10	
available													
hoice of shops nearby selling non-food goods	0.5%	2	0.0%	0	0.0%	0	1.7%	2	0.7%	1	0.0%	0	
hoice of shops selling food goods	0.7%	3	0.0%	0	0.0%	0	0.7%	1	1.7%	1	1.2%	1	
leanliness	0.3%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ntertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
abit / always use it /	13.8%	69	18.3%	22	10.0%	8	8.5%	10	18.6%	15	13.5%	14	
preference for retailer													
iternet shopping is easier / more convenient	2.7%	14	2.6%	3	4.7%	4	5.4%	6	0.0%	0	0.7%	1	
ower prices	10.0%	50	9.4%	11	13.6%	11	8.1%	9	9.5%	8	10.5%	11	
ear to home	23.4%	117	24.0%	28	15.5%	13	23.1%	26	15.4%	13	35.8%	37	
ear to work	0.8%	4	0.0%	0	3.7%	3	0.7%	1	0.0%	0	0.0%	0	
rovision of leisure facilities nearby	1.0%	5	0.0%	0	1.3%	1	2.6%	3	0.0%	0	1.0%	1	
rovision of services nearby, such as banks and other financial services	1.3%	6	0.0%	0	1.0%	1	3.9%	4	0.0%	0	1.0%	1	
ublic information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
uality of food goods	5.4%	27	8.1%	10	4.9%	4	2.3%	3	8.7%	7	3.2%	3	
available puality of shops selling food	0.6%	3	0.7%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1	
goods eward scheme / loyalty points (e.g. clubcard /	1.0%	5	2.1%	3	1.7%	1	0.0%	0	1.2%	1	0.0%	0	
nectar card)													
afety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
afety (during the evening/night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
hopping environment	1.8%	9	2.8%	3	1.3%	1	3.6%	4	0.0%	0	0.7%	1	
ize of store - large	1.0%	5	0.7%	1	1.0%	1	1.9%	2	0.0%	Ő	1.0%	1	
ize of store - small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
taff discount / work there	2.9%	15	4.3%	5	3.8%	3	2.0%	2	1.3%	1	3.0%	3	
alue for money	8.5%	42	4.9%	6	6.0%	5	10.2%	12	14.9%	12	7.3%	8	
ther	4.1%	21	2.1%	3	6.6%	6	4.6%	5	7.6%	6	1.0%	1	
ood / friendly staff	0.5%	3	0.7%	1	0.7%	1	0.0%	0	0.7%	1	0.7%	1	
ood internal layout	0.8%	4	1.1%	1	0.0%	0	1.0%	1	1.7%	1	0.0%	0	
lome delivery service	1.3%	6	1.1%	2	0.0% 1.9%	2	1.0%	1	0.0%	0	1.3%	1	
lot too busy	1.5%	5	0.0%	0	0.0%	0	1.2%	1	0.0% 3.8%	3	1.5%	1	
5		12		3		4	2.0%	2		5 1		2	
Don't know / no reason in particular)	2.4%	12	2.4%	3	4.3%	4	2.0%	2	1.7%	1	2.0%	Z	
Veighted base:		502		119		84		113		83		103	
vergnied base:		502		117		04		11.)		0.)		105	

Bridge Lane, Penrith Telephone Household Survey

For WYG Planning & Environment

Zone 3

Zone 6

Zone 7

By Zone Filtered

Total

Zone 1

Zone 2

Weighted:

### Bridge Lane, Penrith Telephone Household Survey For WYG Planning & Environment

MENTIONED AT Q01) ?

	Tota	1	Zone	1	Zone 2	2	Zone	3	Zone	6	Zone	7
Q04 What if anything is	the one	thing	you mos	st dis	like abou	ıt yo	ur main	food	shoppir	ıg des	stinatio	n (STORE
Change layout too often	1.1%	6	0.7%	1	0.0%	0	2.6%	3	1.3%	1	0.7%	1
Difficult to get to	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult/ expensive parking	4.7%	24	4.5%	5	2.9%	2	2.4%	3	5.0%	4	8.7%	9
Don't offer non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive	4.3%	22	2.8%	3	2.3%	2	5.2%	6	4.4%	4	6.6%	7
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	1.1%	6	0.0%	0	0.0%	0	0.7%	1	1.0%	1	3.8%	4
Lack of public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	3.1%	16	2.8%	3	1.7%	1	2.9%	3	4.1%	3	3.9%	4
Limited stock on shelves	1.3%	7	1.1%	1	1.9%	2	2.5%	3	1.3%	1	0.0%	0
No petrol station	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	1.6%	8	1.3%	2	0.0%	0	1.2%	1	3.3%	3	2.2%	2
Poor quality	1.1%	5	3.2%	4	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Queues at checkouts / not enough checkouts open	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Self serve checkouts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff rude/ unhelpful	0.7%	3	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.0%	2
Too busy / crowded	1.0%	5	0.7%	1	0.0%	0	2.0%	2	1.2%	1	0.7%	1
Too far away	0.9%	4	1.1%	1	0.0%	0	1.9%	2	1.0%	1	0.0%	0
Too small	1.0%	5	2.5%	3	0.7%	1	1.3%	2	0.0%	0	0.0%	0
Other	3.6%	18	3.9%	5	6.0%	5	2.3%	3	3.3%	3	3.0%	3
No home delivery service	0.8%	4	0.0%	0	0.0%	0	1.7%	2	2.3%	2	0.0%	0
Short sell by dates	1.5%	7	1.3%	2	1.0%	1	0.0%	0	4.5%	4	1.2%	1
(Don't know)	0.3%	2	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0
Nothing	71.7%	360	74.1%	88	79.6%	67	73.2%	83	64.8%	54	66.2%	68
Weighted base:		502		119		84		113		83		103
Sample:		502		100		100		100		102		100

Meanscore = [Visits per week; Daily = 7, Two times a week = 2, Once a week = 1, Once a fortnight = 0.5, Once a month = 0.25, Once every two months = 0.125, Less Often = 0.063, Only visited once = 0.01]

#### Q05 How often do you normally do your main food shopping at (DESTINATION MENTIONED AT Q01?)

Daily	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.7%	1
At least two times a week	9.1%	46	15.5%	18	2.0%	2	6.7%	8	4.6%	4	13.9%	14
At least once a week	62.1%	312	64.4%	76	64.3%	54	44.3%	50	75.2%	63	66.7%	69
At least once a fortnight	16.0%	80	12.0%	14	20.8%	17	24.8%	28	12.9%	11	9.6%	10
At least once a month	8.7%	44	5.9%	7	6.9%	6	17.7%	20	6.2%	5	5.7%	6
At least every two months	0.7%	4	0.7%	1	0.0%	0	1.2%	1	0.0%	0	1.3%	1
Less often	1.1%	5	1.4%	2	2.2%	2	0.7%	1	0.0%	0	1.0%	1
Have only visited once	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.8%	9	0.0%	0	1.9%	2	4.6%	5	1.2%	1	1.0%	1
Mean:		0.95		1.04		0.87		0.79		0.94		1.07
Weighted base:		502		119		84		113		83		103
Sample:		502		100		100		100		102		100

#### Q06 How do you normally travel to (STORE MENTIONED AT Q01)?

Not those who shop via internet / home delivery at Q01

Car / van (as driver) Car / van (as passenger) Bus, minibus or coach	76.6% 12.4% 0.9%	368 60 5	60.7% 10.0% 0.7%	70 12 1	85.2% 11.5% 0.7%	66 9 1	82.4% 13.5% 0.7%	84 14 1	77.4% 18.5% 2.0%	64 15 2	81.6% 9.9% 0.7%	84 10 1
Motorcycle, scooter or moped	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	$\overline{0}$	0.0%	0
Walk	8.6%	41	26.4%	30	2.5%	2	2.6%	3	0.7%	1	5.4%	6
Taxi	0.6%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.7%	2
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not applicable - goods delivered)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
(Don't know / varies)	0.3%	2	0.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Weighted base: Sample:		480 483		116 98		77 93		103 92		82 101		103 99

Total         Zone 1         Zone 2         Zone 3         Zone 6         Zone
--

#### Meanscore = [Number of minutes]

#### Q07 How long did your journey to (STORE MENTIONED AT Q01) take?

Not those who shop via internet / home delivery at Q01

1 - 5 minutes	27.3%	131	59.9%	69	4.4%	3	5.6%	6	3.6%	3	48.5%	50	
6 - 10 minutes	20.5%	98	27.1%	31	14.9%	11	12.2%	13	23.2%	19	23.4%	24	
11 - 15 minutes	12.0%	58	5.2%	6	16.7%	13	10.5%	11	22.5%	19	9.5%	10	
16 - 20 minutes	16.8%	81	3.2%	4	28.6%	22	25.1%	26	27.0%	22	6.8%	7	
21 - 25 minutes	5.9%	28	1.3%	2	7.8%	6	8.8%	9	11.0%	9	2.5%	3	
26 - 30 minutes	10.1%	49	0.0%	0	13.1%	10	20.4%	21	10.7%	9	8.6%	9	
31 - 45 minutes	4.6%	22	2.5%	3	10.1%	8	10.9%	11	0.0%	0	0.0%	0	
46 - 60 minutes	2.1%	10	0.0%	0	3.6%	3	5.9%	6	1.3%	1	0.0%	0	
(Don't know / can't	0.7%	3	0.7%	1	0.7%	1	0.7%	1	0.7%	1	0.7%	1	
remember)													
Mean:		16.0		8.1		22.1		24.2		18.1		10.4	
Weighted base:		480		116		77		103		82		103	
Sample:		483		98		93		92		101		99	

# **Q08** When you go main food shopping is your journey part of another journey? [MR] *Not those who shop via internet / home delivery at Q01*

Yes - travelling to work	7.1%	34	9.3%	11	6.1%	5	6.8%	7	6.0%	5	6.7%	7
Yes – travelling from work	11.2%	54	18.8%	22	10.7%	8	9.7%	10	4.6%	4	9.9%	10
Yes – travelling to school / college	1.6%	8	0.0%	0	3.9%	3	0.0%	0	3.5%	3	1.7%	2
Yes – travelling from school / college	1.5%	7	1.3%	2	4.1%	3	0.0%	0	1.2%	1	1.7%	2
Yes – Other	1.9%	9	1.1%	1	3.2%	2	1.4%	1	3.3%	3	1.0%	1
Yes - leisure activity	1.8%	9	1.4%	2	3.2%	2	1.4%	1	1.0%	1	2.3%	2
Yes - non food shopping	1.2%	6	1.5%	2	2.2%	2	1.1%	1	1.3%	1	0.0%	0
Yes - visit health service (e.g. dentist / hosptial / doctor)	1.1%	5	0.0%	0	1.8%	1	2.2%	2	2.0%	2	0.0%	0
Yes - visiting relatives / friends	1.0%	5	0.0%	0	1.3%	1	1.5%	2	0.7%	1	1.7%	2
No	76.8%	368	75.1%	87	70.8%	54	79.5%	82	77.7%	64	79.6%	82
(Don't know / varies)	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.7%	1
Weighted base:		480		116		77		103		82		103
Sample:		483		98		93		92		101		99
Q09 When do you do yo	ur main	food	shoppin	ıg?								
Weekdays during the day	47.7%	240	42.6%	51	43.2%	36	45.7%	52	61.1%	51	48.8%	50
Weekdays during the evening	14.1%	71	17.7%	21	11.9%	10	10.2%	12	17.1%	14	13.3%	14
Saturday	15.6%	78	16.8%	20	14.9%	13	19.8%	22	9.4%	8	15.1%	16
Sunday	3.2%	16	1.1%	1	2.0%	2	2.7%	3	1.3%	1	8.6%	9
(Don't know / varies)	19.5%	98	21.8%	26	28.0%	23	21.6%	25	11.2%	9	14.2%	15
Weighted base:		502		119		84		113		83		103
Sample:		502		100		100		100		102		100

# Bridge Lane, Penrith Telephone Household Survey For WYG Planning & Environment

Zone 3

Zone 6

Zone 7

Q10	When you go main food shopping is your trip linked with any other activity? [MR]
	Not those who shop via internet / home delivery at Q01

Zone 1

Zone 2

Total

Yes – non-food shopping	23.2%	111	14.0%	16	26.4%	20	31.6%	32	31.4%	26	16.2%	17
Yes – leisure activity	11.8%	57	7.1%	8	20.1%	15	12.9%	13	12.0%	10	9.5%	10
Yes – visiting services such as banks and other financial institutions	8.6%	41	4.4%	5	13.8%	11	6.5%	7	13.2%	11	8.0%	8
Yes – other activity	2.5%	12	3.2%	4	2.1%	2	3.3%	3	1.0%	1	2.3%	2
Yes - get petrol	2.4%	11	2.5%	3	2.7%	2	1.8%	2	0.0%	0	4.3%	4
Yes - going for food / drinks	2.3%	11	2.5%	3	3.2%	2	2.2%	2	2.4%	2	1.3%	1
Yes - library	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.9%	2
Yes - other food shopping	2.1%	10	2.9%	3	3.6%	3	3.0%	3	1.0%	1	0.0%	0
Yes - visit health service (e.g. dentist / hosptial / doctor)	0.8%	4	0.7%	1	1.4%	1	0.0%	0	1.4%	1	0.7%	1
Yes - visiting relatives / friends	3.2%	15	1.1%	1	2.5%	2	9.4%	10	1.2%	1	1.4%	1
No	53.1%	255	65.9%	76	40.4%	31	39.5%	40	50.1%	41	64.3%	66
(Don't know)	0.9%	4	1.3%	2	0.7%	1	0.7%	1	0.0%	0	1.3%	1
Weighted base: Sample:		480 483		116 98		77 93		103 92		82 101		103 99

	Tota	I	Zone	1	Zone	2	Zone 3		Zone	6	Zone	7
Q11 Where do you do thi	is linked	l trip?	•									
Those who said 'Yes' at		-		SFT								
Zone 1	1.0	-	0.100		1.000		1.04		0.00	~	0.00	~
Aldi, Ullswater Road, Penrith	1.0%	2	2.1%	1	1.3%	1	1.3%	1	0.0%	0	0.0%	0
Booths, Westgate House,	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Brunswick Road, Penrith												
Co-operative Food,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burrowgate, Penrith Co-operative Food, King	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Penrith												
Morrisons, Brunswick Road,	2.0%	4	7.8%	3	1.3%	1	1.3%	1	0.0%	0	0.0%	0
Penrith Sainsbury's, Common	1.5%	3	3.4%	1	2.0%	1	0.0%	0	2.7%	1	0.0%	0
Garden Square, Penrith	1.570	5	5.470	1	2.070	1	0.070	0	2.770	1	0.070	0
Spar, Burrowgate, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	68.6%	148	80.1%	30	56.2%	24	47.7%	29	78.7%	32	95.1%	34
&Q, Bridge Lane, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail Parks, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place, Alston												
Co-operative Food,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henderson Buildings,												
Lazonby Alston Town Centre	0.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Culgaith Village Centre	0.4%	0	0.0%	0	2.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Thore Village Centre	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Sirkoswald Village Centre	0.0%	0	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	ŏ
Aelmerby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Venthead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
emple Sowerby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre												
Cone 3	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Co-operative Food, The Sands, Appleby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Kirkby Stephen												
Co-operative Food,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redmayne Road, Kirkby												
Stephen	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
bpar, Appleby	0.0%	0 0	0.0% 0.0%	0 0	0.0%	0 0	0.0% 0.0%	0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0
par, High Street, Kirkby Stephen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby Town Centre	1.3%	3	0.0%	0	0.0%	0	3.8%	2	1.4%	1	0.0%	0
Brough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	õ	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	4.0%	9	0.0%	0	0.0%	0	14.4%	9	0.0%	0	0.0%	0
one 6												
Co-operative Food, Main	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Shap	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Cebay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barton Local Centre Melkinthorpe Local Centre	$0.0\% \\ 0.0\%$	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0
Orton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
hap Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
one 7				-		-		-				-
Jewton Rigg Village	0.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
lumpton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
kirsgill Local Centre	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
outside Study Area - Ambleside												
esco Express, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place, Ambleside												
mbleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
outside Study Area - Bowness-on-Winde												
rmere												
esco Express,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowness-on-Windermere												
Outside Study Area -												
Carlisle	0.00/	0	0.00/	0	0.00/	0	0.0%	0	0.00/	0	0.00/	Δ
Aldi, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London/Petterill Bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
sigi, Longoli/Feuelill Dalik	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

8			-		_		0			-		
	Total		Zone 1		Zone 2		Zone 3		Zone 6		Zone 7	
Road, Carlisle												
Asda, Chandler Way/Kingstown Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wigton Road, Morton, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.4%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Sainsbury's Local, Northgate, Scotland Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Church Street, Caldewgate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Victoria Viaduct, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	7.6%	16	6.6%	3	20.9%	9	3.8%	2	2.7%	1	4.9%	2
B&Q, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail Parks, Carlisle Outside Study Area - Cumbria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre Outside Study Area - Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre Outside Study Area - Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Main Street, Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fair Hill, Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haltwhistle Town Centre Outside Study Area - Hexham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Alemouth Road, Hexham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hexham Town Centre Outside Study Area - Kendal	1.5%	3	0.0%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Booths, Wainwrights Yard, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Old Showground, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal Town Centre	6.8%	15	0.0%	0	0.0%	0	20.2%	12	6.5%	3	0.0%	0
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail Parks, Kendal Outside Study Area - Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Tithebarn Street, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre Outside Study Area - Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre Outside Study Area - Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre Outside Study Area - Merseyside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aintree Village Centre	0.7%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0

Weighted:

	Tota	1	Zone	1	Zone	2	Zone	3	Zone	6	Zone	7	
Outside Study Area - Newcastle													
Newcastle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Parks, Newcastle Outside Study Area - North East Region	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Portrack Lane, Stockton on Tees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barnard Castle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Consett Town Centre	0.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	Õ	0.0%	Õ	
Metro Centre, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - North West Region													
Boundary Mill, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morecambe Town Centre	1.1%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	
Outside Study Area - Yorkshire and Humber Region	1.1 70	2	0.0%	0	0.070	0	5.870	2	0.070	0	0.0%	0	
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York City Centre Outside Study Area - Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Preston City Centre Outside Study Area - Scotland	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	
Gretna Gateway Outlet Village Outside Study Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Windermere</b> Booths, The Old Station,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Windermere Outside Study Area - Abroad													
Abroad <b>Others</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	
Weighted base:		216		38		42		60		41		35	
Sample:		231		36		53		53		53		36	
Q12 Do you make 'top u	p' shopp	oing ti	rips for	staple	e goods,	such	as brea	ad and	d milk, i	n betv	veen yo	ur mai	n food shopping trip?
Yes	74.3%	373	76.8%	91	80.1%	67	79.5%	90	61.4%	51	71.5%	74	
No	25.7%	129	23.2%	28	19.9%	17	20.5%	23	38.6%		28.5%	30	
Weighted base:		502		119		84		113		83		103	
Sample:		502 502		119		84 100		115		85 102		103	
Sample.		502		100		100		100		102		100	

Zone 3

Zone 6

Zone 7

Zone 2

**Q13** Where did you last go to undertake this 'top-up' shopping? Those that do top up shopping at Q12 AND Excl Nulls & SFT

Zone 1

Total

Those that do top up sh	opping at	Q12 A	ND Excl	Nulls	& SFT							
<b>Zone 1</b> Aldi, Ullswater Road,	3.2%	12	5.4%	5	1.3%	1	0.0%	0	7.8%	4	3.2%	2
Penrith Booths, Westgate House,	5.5%	20	9.7%	9	2.8%	2	0.0%	0	10.0%	5	6.3%	5
Brunswick Road, Penrith Co-operative Food,	4.9%	18	7.3%	7	4.9%	3	0.0%	0	7.4%	4	6.0%	4
Burrowgate, Penrith Co-operative Food, King Street, Penrith	7.8%	29	21.0%	19	6.3%	4	0.0%	0	4.9%	2	4.2%	3
Morrisons, Brunswick Road, Penrith	13.5%	50	13.1%	12	7.1%	5	0.0%	0	11.5%	6	37.2%	28
Sainsbury's, Common Garden Square, Penrith	8.6%	32	16.5%	15	7.3%	5	0.8%	1	10.8%	5	8.1%	6
Spar, Burrowgate, Penrith	2.5%	9	8.9%	8	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Local Shops, Langwathby Local Shops, Penrith	0.6% 9.1%	2 34	0.0% 15.2%	0 14	3.2% 5.1%	2 3	0.0% 0.0%	0	0.0% 4.5%	02	0.0% 19.3%	0 14
Zone 2												
Co-operative Food, Market Place, Alston	1.9%	7	0.0%	0	10.6%	7	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Henderson Buildings, Lazonby	3.9%	14	0.0%	0	17.8%	12	0.0%	0	0.0%	0	3.6%	3
Local Shops, Alston	2.0%	7	0.0%	0	11.2%	7	0.0%	0	0.0%	0	0.0%	0
Local Shops, Kirkby Thore	0.5%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Local Shops, Kirkoswald	0.3%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lazonby Local Shops, Melmerby	0.2% 0.2%	1 1	0.0% 0.0%	0 0	1.3% 1.3%	1 1	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0
Local Shops, Nenthead Zone 3	0.2%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, The Sands, Appleby	7.1%	26	0.0%	0	4.1%	3	26.3%	24	0.0%	0	0.0%	0
Co-operative Food, Market Street, Kirkby Stephen	0.8%	3	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0
Co-operative Food, Redmayne Road, Kirkby Stephen	7.2%	27	0.0%	0	0.0%	0	29.1%	26	1.1%	1	0.0%	0
Spar, Appleby	1.4%	5	0.0%	0	0.0%	0	5.7%	5	0.0%	0	0.0%	0
Spar, High Street, Kirkby Stephen	1.2%	4	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0
Local Shops, Appleby	4.2%	16	0.0%	0	0.0%	0	17.3%	16	0.0%	0	0.0%	0
Local Shops, Brough	1.4%	5	0.0%	0	0.0%	0	5.8%	5	0.0%	0	0.0%	0
Local Shops, Kirkby Stephen Zone 6	0.7%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Co-operative Food, Main Street, Shap	3.9%	14	0.0%	0	0.0%	0	0.0%	0	29.2%	14	0.0%	0
Local Shops, Askham Local Shops, Orton	0.4% 0.6%	2 2	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0	0.0% 0.0%	0 0	3.4% 4.4%	2 2	$0.0\% \\ 0.0\%$	0 0
Local Shops, Shap	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Local Shops, Tebay Zone 7	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Local Shops, Greystoke	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Local Shops, Stainton Outside Study Area -	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Ambleside Tesco Express, Market Place, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Bowness-on-Winde rmere												
Tesco Express, Bowness-on-Windermere Outside Study Area - Durham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, South Church Road, Bishop Auckland Outside Study Area - Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London/Petterill Bank Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chandler	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

	Tota	1	Zone	1	Zone	2	Zone	3	Zone	6	Zone 7	,
Way/Kingstown Retail Park, Carlisle												
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wigton Road, Morton, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Northgate, Scotland Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Church Street, Caldewgate, Carlisle	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Warwick Road, Carlisle	0.4%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.4%	1
Tesco Metro, Victoria Viaduct, Carlisle Outside Study Area - Haltwhistle	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Main Street, Haltwhistle	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fair Hill, Haltwhistle	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Haltwhistle Outside Study Area - Hexham	0.3%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Haugh Lane Industrial Estate, Hexham	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Alemouth Road, Hexham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Kendal	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Aldi, Appleby Road, Kendal Asda, Burton Road, Kendal	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	$\begin{array}{c} 0\\ 0\end{array}$	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
Booths, Wainwrights Yard, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Old Showground, Kendal	0.9%	3	0.0%	0	0.0%	0	2.5%	2	2.2%	1	0.0%	0
Local Shops, Kendal Outside Study Area -	0.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Keswick Booths, Tithebarn Street, Keswick	0.3%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Keswick Outside Study Area -	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Windermere Booths, The Old Station, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others	0.20/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1 40/	1
Other	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Weighted base: Sample:		369 360		91 77		65 78		90 77		49 59		74 69

Zone 3 Total Zone 1 Zone 2 Zone 6 Zone 7

Meanscore = [Proportion of shopping; Over 3/4 = 80, 1/2 to 3/4 = 62.5, 1/4 to 1/2 = 37.5, Less than 1/4 = 20]

Q14 Which retailer do you purchase your top up food internet/home delivery shopping from? Those that do top up shopping at Q12 AND shop via internet / home delivery at Q13

		-	-				•	-					
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		0		0		0		0		0		0	
Sample:		0		0		0		0		0		0	

Meanscore = [Visits per week; Daily = 7, Two times a week = 2, Once a week = 1, Once a fortnight = 0.5, Once a month = 0.25, Once every two months = 0.125, Less Often = 0.063, Only visited once = 0.01]

Q15 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?

Those	that	do	top	ир	shopping	at	Q12	

Weighted:

Daily	9.1%	34	10.5%	10	11.4%	8	9.9%	9	4.9%	3	7.2%	5	
At least two times a week	43.0%	160	43.1%	39	40.4%	27	47.7%	43	33.2%	17	46.3%	34	
At least once a week	34.5%	129	34.4%	31	32.8%	22	34.5%	31	39.1%	20	33.0%	24	
At least once a fortnight	6.4%	24	9.3%	8	10.0%	7	0.0%	0	8.6%	4	5.7%	4	
At least once a month	3.1%	11	0.9%	1	2.9%	2	1.3%	1	10.0%	5	3.1%	2	
At least every two months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less often	0.5%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.9%	1	
Have only visited once	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	3.2%	12	0.9%	1	1.6%	1	6.6%	6	4.2%	2	2.8%	2	
Mean:		1.95		2.01		2.03		2.14		1.54		1.85	
Weighted base:		373		91		67		90		51		74	
Sample:		365		77		80		77		62		69	

Q16 Of all the money you spend on food and household groceries what share goes to your main food shop? Those that do top up shopping at Q12

Over <sup>3</sup> ⁄ <sub>4</sub>	51.7%	193	51.5%	47	45.9%	31	44.3%	40	58.1%	30	61.8%	46	
<sup>1</sup> / <sub>2</sub> to <sup>3</sup> / <sub>4</sub>	33.5%	125	33.3%	30	36.7%	25	36.0%	32	30.8%	16	29.4%	22	
<sup>1</sup> / <sub>4</sub> to <sup>1</sup> / <sub>2</sub>	6.1%	23	6.4%	6	2.5%	2	10.5%	9	5.1%	3	4.1%	3	
Less than 1/4	1.4%	5	0.0%	0	1.6%	1	2.5%	2	3.3%	2	0.0%	0	
(Don't know)	7.4%	28	8.8%	8	13.3%	9	6.6%	6	2.7%	1	4.7%	3	
Mean:		70.0		70.6		70.2		66.8		70.2		72.8	
Weighted base:		373		91		67		90		51		74	
Sample:		365		77		80		77		62		69	

## Bridge Lane, Penrith Telephone Household Survey For WYG Planning & Environment

Zone 7

Total	Zone 1	Zone 2	Zone 3	Zone 6	

Q17 Where did you last go to buy clothing or footwear goods? Excl Nulls & SFT

Zone 1												
Aldi, Ullswater Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Booths, Westgate House,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brunswick Road, Penrith Co-operative Food,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burrowgate, Penrith	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Co-operative Food, King	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Penrith												
Morrisons, Brunswick Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith												
Sainsbury's, Common	2.7%	12	4.2%	5	2.6%	2	0.9%	1	0.0%	0	5.5%	5
Garden Square, Penrith												
Spar, Burrowgate, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	16.0%	68	13.4%	15	11.7%	9	10.9%	10	25.3%	19	20.4%	17
B&Q, Bridge Lane, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail Parks, Penrith Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place, Alston	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Co-operative Food,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henderson Buildings,												
Lazonby												
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Culgaith Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Thore Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkoswald Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melmerby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nenthead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temple Sowerby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Co-operative Food, The	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sands, Appleby	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Co-operative Food, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Kirkby Stephen												
Co-operative Food,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redmayne Road, Kirkby												
Stephen												
Spar, Appleby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Kirkby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stephen	0.40/	•	0.00/	0	0.00/	0	1 70/	2	0.00/	0	0.00/	0
Appleby Town Centre	0.4%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Brough Town Centre Kirkby Stephen Town Centre	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0
Zone 6	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Co-operative Food, Main	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Shap	0.070	0	0.070	0	0.070	0	0.070	0	01070	Ŭ	0.070	0
Tebay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melkinthorpe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shap Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Zone 7												
Newton Rigg Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumpton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skirsgill Local Centre Outside Study Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside												
Tesco Express, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place, Ambleside												
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area -												
Bowness-on-Winde												
rmere Tesco Express,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowness-on-Windermere	0.070	U	0.070	0	0.070	0	0.070	0	0.070	0	0.070	U
Outside Study Area -												
Carlisle												
Aldi, Kingstown Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle							a -				o -	-
Aldi, London/Petterill Bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

8			-		-		C			-			•
	Tota	1	Zone 1		Zone 2		Zone	3	Zone	6	Zone	7	
Road, Carlisle	4.000		0.004				0.00/	0	0.004	0	4 4 6 /		
Asda, Chandler Way/Kingstown Retail	1.3%	6	0.8%	1	1.5%	1	0.0%	0	0.0%	0	4.4%	4	
Park, Carlisle Asda, St Nicholas Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, London Road, Carlisle	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.0%	0	
Co-operative Food, Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Morton, Carlisle	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	
Farmfoods, Lowther Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Carlisle													
Iceland, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Madford Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Charlotte Street, Carlisle	01070	0	01070	0	01070	Ū	0.070	0	01070	Ŭ	0.070	0	
Marks & Spencer, English	0.8%	3	2.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	
Street, Carlisle	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Northgate, Scotland Road,													
Carlisle													
Sainsbury's, Church Street,	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	
Caldewgate, Carlisle Tesco Superstore, Warwick	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	
Road, Carlisle	0.270	1	0.070	0	1.170	1	0.070	0	0.070	0	0.070	0	
Tesco Metro, Victoria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Viaduct, Carlisle	51.00/	210	61.00	60	55 601	4.1	44.204	10	12 10/	01	16 501	20	
Carlisle City Centre B&Q, London Road, Carlisle	51.3% 0.0%	219 0	64.2% 0.0%	69 0	55.6% 0.0%	41 0	44.3% 0.0%		42.1% 0.0%	31 0	46.5% 0.0%	38 0	
Retail Parks, Carlisle	0.0%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	3	
Outside Study Area -		-		-			,.					-	
Cumbria	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Windermere Town Centre Workington Town Centre	0.0% 0.3%	0 1	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	$0.0\% \\ 0.0\%$	0 0	0.0% 1.7%	0 1	
Outside Study Area -	0.570	1	0.070	0	0.070	0	0.070	0	0.070	0	1.7 /0	1	
Darlington													
Darlington Town Centre Outside Study Area -	0.4%	2	0.0%	0	0.0%	0	0.9%	1	1.1%	1	0.0%	0	
Haltwhistle													
Co-operative Food, Main	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Haltwhistle	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Sainsbury's, Fair Hill, Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Haltwhistle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area -													
Hexham Tesco Extra, Alemouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road. Hexham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hexham Town Centre	1.2%	5	0.0%	0	6.8%	5	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - Kendal													
Asda, Burton Road, Kendal	0.8%	3	0.0%	0	1.5%	1	1.7%	2	1.1%	1	0.0%	0	
Booths, Wainwrights Yard, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, Library	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Road, Kendal													
Morrisons, Old Showground,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kendal Kendal Town Centre	7.7%	33	1.5%	2	0.0%	0	19.4%	17	18.1%	13	0.8%	1	
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	$\tilde{0}$	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Parks, Kendal	0.4%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area -													
Keswick Booths, Tithebarn Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Keswick	,.												
Keswick Town Centre	0.5%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.1%	2	
Outside Study Area - Lancaster													
Lancaster Lancaster City Centre	0.4%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	
Outside Study Area -		-				-		-		-		-	
Manchester Manchester City Centre	1.2%	5	2.6%	3	0.0%	0	2.5%	2	0.0%	0	0.0%	0	
Outside Study Area -	1.270	5	2.070	3	0.070	0	2.370	2	0.070	U	0.070	0	
Merseyside		-	0.0-		0.00		0.0	-	0.01	-	0.0	~	
Aintree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:

## Bridge Lane, Penrith Telephone Household Survey For WYG Planning & Environment

	Tota	1	Zone	1	Zone 2	2	Zone	3	Zone	D	Zone	7
Outside Study Area - Newcastle												
Newcastle City Centre	2.1%	9	1.2%	1	3.3%	2	2.4%	2	1.5%	1	2.4%	2
Retail Parks, Newcastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - North East Region												
Asda, Portrack Lane,	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Stockton on Tees	0.270		0.070	Ū	1.170		0.070	0	0.070	Ŭ	0.070	Ū
Barnard Castle Town Centre	0.5%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Consett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro Centre, Gateshead	1.0%	4	0.0%	0	2.8%	2	0.0%	0	0.7%	1	2.1%	2
Outside Study Area - North West Region												
Boundary Mill, Colne	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Grange-over-Sands Town	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Centre	0.4%	2	1.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Liverpool City Centre Morecambe Town Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Outside Study Area - Yorkshire and Humber Region	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0
Leeds City Centre	1.0%	4	0.0%	0	0.8%	1	0.9%	1	1.1%	1	2.5%	2
York City Centre	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Preston	0.570	1	1.270	1	0.070	0	0.070	0	0.070	0	0.070	0
Preston City Centre Outside Study Area - Scotland	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gretna Gateway Outlet Village	1.9%	8	0.8%	1	3.0%	2	0.0%	0	1.4%	1	5.1%	4
Outside Study Area - Windermere												
Booths, The Old Station, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Abroad												
Abroad Others	0.6%	2	0.0%	0	1.9%	1	0.0%	0	1.5%	1	0.0%	0
Other	4.2%	18	2.7%	3	4.1%	3	9.7%	9	1.5%	1	2.5%	2
Weighted base:		427		108		73		90		74		83
Sample:		426		89		87		80		91		79
Q18 How do you normal	llv travel	to (L	OCATIO	N ME	NTIONE	D AT	Q17)?					
Those who purchase cl								interne	et / catalo	gue / '	TV shopp	ing
Car / van (as driver)	71.0%		61.7%		80.4%	60	71.4%		71.3%		74.1%	61
Car / van (as passenger)	11.9%		15.0%				11.2%		14.6%			7
Bus, minibus or coach	5.1%	22	8.4%	9	2.2%	2	0.0%	0	7.8%	6	6.7%	6
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	3.3%	14	9.9%	11	0.0%	0	0.0%	0	0.0%	0	4.2%	3
Taxi	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Train	6.7%	29	5.0%	5	6.0%	4	14.7%	14	3.3%	2	3.4%	3
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Other

Sample:

(Not applicable - goods

delivered) (Don't know / varies)

Weighted base:

0.3%

0.0%

1.4%

1

0

6

434

433

0.0%

0.0%

0.0%

0

0

0

108

89

1.9%

0.0%

0.0%

1 0.0%

0 0.0%

0

74

88

2.8%

0

0

3

94

85

0.0%

0.0%

3.0%

0 0.0%

0

2

75 92 0.0%

1.7%

0

0

1

83

79

								-				
	Tota	1	Zone	1	Zone	2	Zone	3	Zone	6	Zone	7
Q19 When you go shop Those who purchase cl			•					•				-
Yes – food shopping	13.0%	57	7.2%	8	16.5%	12	15.7%	15	19.2%	14	8.9%	7
Yes – non-food shopping	14.8%	64	11.7%	13	16.5%	12	12.7%	12	17.4%	13	17.2%	14
Yes – leisure activity	13.2%	57	10.4%	11	12.0%	9	19.0%	18	4.8%	4	18.9%	16
Yes – visiting services such as banks and other	3.3%	14	2.7%	3	0.0%	0	3.1%	3	5.3%	4	5.4%	4
financial institutions												
Yes – other activity	2.4%	10	2.0%	2	3.6%	3	3.6%	3	1.4%	1	1.3%	1
Yes - going for food / drinks	2.5%	11	3.8%	4	3.3%	2	0.8%	1	0.7%	1	3.3%	3
Yes - personal service such	0.9%	4	0.8%	1	0.0%	0	1.5%	1	0.7%	1	1.3%	1
as dry cleaners or hairdressers												
Yes - visit health service (e.g. dentist / hosptial /	3.6%	15	2.4%	3	3.4%	3	1.6%	2	7.8%	6	3.8%	3
doctor)												
Yes - visiting relatives /	4.5%	19	3.5%	4	2.5%	2	7.1%	7	1.5%	1	7.1%	6
friends		- /		-		_				-		-
Yes - work	3.7%	16	5.3%	6	5.9%	4	0.8%	1	4.3%	3	2.3%	2
No	45.2%	196	51.9%	56	44.4%	33	40.2%	38	46.6%	35	41.7%	35
(Don't know / varies)	1.6%	7	1.1%	1	1.9%	1	2.0%	2	1.5%	1	1.7%	1
Weighted base:		434		108		74		94		75		83
Sample:		433		89		88		85		92		79
Sumpro.		.55		0)		00		05		14		. , ,

Total

Weighted:

## Bridge Lane, Penrith Telephone Household Survey For WYG Planning & Environment

Zone 1 Zone 2 Zone 3 Zone 6 Zone 7

Q20 Where did you last go to buy small household goods such as home furnishings, glass and china items? Excl Nulls & SFT

Exci Mulis & SFT												
Zone 1												
Aldi, Ullswater Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith	0.004		0.004	0	0.004	0	0.004	0	0.004	0	0.004	0
Booths, Westgate House,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brunswick Road, Penrith Co-operative Food,	4.2%	13	8.7%	7	4.3%	2	1.5%	1	0.0%	0	4.1%	3
Burrowgate, Penrith	4.270	15	0.770	/	4.370	2	1.570	1	0.070	0	4.170	5
Co-operative Food, King	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Penrith												
Morrisons, Brunswick Road,	2.6%	8	4.2%	3	2.7%	1	0.0%	0	2.0%	1	3.0%	2
Penrith												
Sainsbury's, Common	3.0%	9	3.2%	3	3.8%	2	0.0%	0	0.0%	0	6.1%	5
Garden Square, Penrith	0.004		0.00/	0	0.004	0	0.004	0	0.004	0	0.004	0
Spar, Burrowgate, Penrith	0.0%	0	0.0%	0	0.0%	0 9	0.0% 19.3%	0	0.0% 25.9%	0	0.0%	0 23
Penrith Town Centre B&Q, Bridge Lane, Penrith	24.9% 0.0%	77 0	26.8% 0.0%	21 0	18.4% 0.0%	0	0.0%	10 0	23.9%	13 0	30.2% 0.0%	25
Retail Parks, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	0.070	0	0.070	0	0.070	Ŭ	0.070	Ŭ	0.070	Ŭ	0.070	0
Co-operative Food, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place, Alston												
Co-operative Food,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henderson Buildings,												
Lazonby	0.00		0.00/	0			0.004	0	0.004	0	0.004	0
Alston Town Centre	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Culgaith Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 0
Kirkby Thore Village Centre Kirkoswald Village Centre	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	0
Melmerby Village Centre	0.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Nenthead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temple Sowerby Village	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő
Centre												
Zone 3												
Co-operative Food, The	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sands, Appleby		-										
Co-operative Food, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Kirkby Stephen	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Co-operative Food, Redmayne Road, Kirkby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stephen												
Spar, Appleby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Kirkby	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő
Stephen												
Appleby Town Centre	0.6%	2	0.0%	0	0.0%	0	1.5%	1	2.2%	1	0.0%	0
Brough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.4%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Zone 6	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Co-operative Food, Main	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Shap Tebay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barton Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Melkinthorpe Local Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orton Village Centre	0.0%	0	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő
Shap Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Zone 7												
Newton Rigg Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumpton Village Centre	0.4%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Skirsgill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Ambleside												
Tesco Express, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place, Ambleside	0.070	Ū	0.070	0	0.070	0	0.070	Ŭ	0.070	0	0.070	0
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area -												
Bowness-on-Winde												
rmere Tesco Express,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowness-on-Windermere	0.070	U	0.070	0	0.070	0	0.070	U	0.070	U	0.070	0
Outside Study Area -												
Carlisle	0.000	~	0.00	~	0.04	~	0.05	~	0.00	~	0.05	^
Aldi, Kingstown Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle	0.09/	0	0.00/	0	0.0%	0	0.09/	0	0.09/	0	0.00/	Δ
Aldi, London/Petterill Bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0

Weighted:

			-		_		c	,		-				
	Tota	1	Zone 1	-	Zone 2	2	Zone	3	Zone	6	Zone '	7		
Road, Carlisle						_								
Asda, Chandler Way/Kingstown Retail	0.6%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0		
Park, Carlisle Asda, St Nicholas Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Co-operative Food, Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Road, Morton, Carlisle	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0		
Farmfoods, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Iceland, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Marks & Spencer, English	1.0%	3	0.0%	0	1.7%	1	0.0%	0	2.2%	1	1.4%	1		
Street, Carlisle Morrisons, Kingstown Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Carlisle	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0		
Sainsbury's Local, Northgate, Scotland Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's, Church Street, Caldewgate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Superstore, Warwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Road, Carlisle Tesco Metro, Victoria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Viaduct, Carlisle Carlisle City Centre	40.9%	127	46.5%	37	40.2%	20	36.4%	19	39.5%	20	39.4%	30		
B&Q, London Road, Carlisle	0.0%	0	40.5%	0	0.0%	20	0.0%	0	0.0%	20	0.0%	0		
Retail Parks, Carlisle	3.6%	11	3.1%	3	1.1%	1	2.9%	2	3.8%	2	5.9%	5		
Outside Study Area - Cumbria														
Windermere Town Centre	0.4%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0		
Workington Town Centre Outside Study Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Darlington Darlington Town Centre Outside Study Area -	0.9%	3	0.0%	0	0.0%	0	5.6%	3	0.0%	0	0.0%	0		
Haltwhistle Co-operative Food, Main	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Street, Haltwhistle Sainsbury's, Fair Hill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Haltwhistle Haltwhistle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Outside Study Area - Hexham														
Tesco Extra, Alemouth Road, Hexham	0.7%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0		
Hexham Town Centre Outside Study Area - Kendal	0.4%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0		
Asda, Burton Road, Kendal	1.1%	3	0.0%	0	0.0%	0	2.7%	1	4.1%	2	0.0%	0		
Booths, Wainwrights Yard, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Iceland, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Marks & Spencer, Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Road, Kendal Morrisons, Old Showground, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Kendal Town Centre	5.1%	16	2.1%	2	0.0%	0	13.9%	7	13.8%	7	0.0%	0		
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Retail Parks, Kendal Outside Study Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Keswick Booths, Tithebarn Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Keswick Keswick Town Centre Outside Study Area -	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2		
Lancaster Lancaster City Centre Outside Study Area -	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0		
Manchester Manchester City Centre	0.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Outside Study Area - Merseyside Aintree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
mute vinage conut	0.070	0	0.070	0	0.070	0	0.070	U	0.070	0	0.070	U		

Weighted:

	Tota	1	Zone	1	Zone 2	2	Zone	3	Zone	6	Zone	7	
Outside Study Area - Newcastle													
Newcastle City Centre	1.3%	4	1.1%	1	2.2%	1	2.7%	1	0.0%	0	0.9%	1	
Retail Parks, Newcastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - North East Region													
Asda, Portrack Lane, Stockton on Tees	0.3%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	
Barnard Castle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Consett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Metro Centre, Gateshead Outside Study Area - North West Region	1.3%	4	0.0%	0	6.0%	3	0.0%	0	2.2%	1	0.0%	0	
Boundary Mill, Colne	0.8%	3	0.0%	0	0.0%	0	2.9%	2	2.2%	1	0.0%	0	
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morecambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - Yorkshire and Humber Region													
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - Preston													
Preston City Centre Outside Study Area - Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gretna Gateway Outlet Village	1.4%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	3	
Outside Study Area - Windermere													
Booths, The Old Station, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - Abroad													
Abroad Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	2.1%	6	1.6%	1	2.2%	1	4.4%	2	0.0%	0	2.3%	2	
Weighted base:		311		80		51		52		51		77	
Sample:		302		64		58		44		63		73	

## Bridge Lane, Penrith Telephone Household Survey For WYG Planning & Environment

Total	Zone 1	Zone 2	Zone 3	Zone 6	Zone 7

Q21 Where did you last go to buy goods such as toys, games, bicycles and recreations goods? Excl Nulls & SFT

Exci Ivaiis & SFT												
Zone 1												
Aldi, Ullswater Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith												
Booths, Westgate House,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brunswick Road, Penrith	0.004	0	0.004	0	0.000	0	0.004	0	0.004	0	0.004	0
Co-operative Food,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burrowgate, Penrith	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Co-operative Food, King Street, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Sainsbury's, Common	1.1%	3	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Square, Penrith												
Spar, Burrowgate, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	45.6%	102	56.0%	28	44.1%	15	29.2%	15	55.1%	19	46.5%	26
B&Q, Bridge Lane, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail Parks, Penrith	1.8%	4	0.0%	0	2.4%	1	0.0%	0	2.5%	1	4.2%	2
Zone 2												
Co-operative Food, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place, Alston	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Co-operative Food,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henderson Buildings,												
Lazonby	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Alston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Culgaith Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Thore Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkoswald Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 0
Melmerby Village Centre	0.0%	0 1	0.0%	0	0.0% 1.6%	0	0.0%	0	0.0%	0	0.0%	0
Nenthead Village Centre Temple Sowerby Village	0.2% 0.0%	0	$0.0\% \\ 0.0\%$	0	0.0%	1 0	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0
Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Co-operative Food, The	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sands, Appleby	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Co-operative Food, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Kirkby Stephen	0.070	Ŭ	0.070	0	0.070	Ŭ	0.070	0	0.070	0	0.070	0
Co-operative Food,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redmayne Road, Kirkby												
Stephen												
Spar, Appleby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Kirkby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stephen												
Appleby Town Centre	1.2%	3	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0
Brough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.5%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Zone 6												
Co-operative Food, Main	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Street, Shap												
Tebay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melkinthorpe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shap Village Centre Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Newton Rigg Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumpton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skirsgill Local Centre Outside Study Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside												
Tesco Express, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place, Ambleside												
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area -												
Bowness-on-Winde												
rmere	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Tesco Express, Powness on Windormore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowness-on-Windermere Outside Study Area -												
Carlisle												
Aldi, Kingstown Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle												
Aldi, London/Petterill Bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

			-		_		0			-				
	Total		Zone 1		Zone 2		Zone 3	3	Zone 6	5	Zone 7			
Road, Carlisle Asda, Chandler Way/Kingstown Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Park, Carlisle Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Co-operative Food, Wigton Road, Morton, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Farmfoods, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Iceland, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's Local, Northgate, Scotland Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's, Church Street, Caldewgate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Metro, Victoria Viaduct, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Carlisle City Centre	27.9%	63	33.1%	17	37.5%	13	22.5%	11	7.9%	3	34.6%	19		
B&Q, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Retail Parks, Carlisle Outside Study Area - Cumbria	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0		
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Workington Town Centre Outside Study Area - Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Darlington Town Centre Outside Study Area - Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Co-operative Food, Main Street, Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's, Fair Hill, Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Haltwhistle Town Centre Outside Study Area - Hexham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Alemouth Road, Hexham	0.6%	1	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0		
Hexham Town Centre Outside Study Area - Kendal	0.5%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0		
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Booths, Wainwrights Yard, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Iceland, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons, Old Showground, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Kendal Town Centre	8.9%	20	1.7%	1	0.0%	0	27.0%	14	15.6%	5	0.0%	0		
Aldi, Appleby Road, Kendal Retail Parks, Kendal	0.0%	0	0.0% 0.0%	0 0	0.0%	0	$0.0\% \\ 0.0\%$	0 0	0.0%	$\begin{array}{c} 0\\ 0\end{array}$	$0.0\% \\ 0.0\%$	0 0		
Outside Study Area - Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Booths, Tithebarn Street, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Keswick Town Centre Outside Study Area - Lancaster	2.5%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	1	8.2%	5		
Lancaster City Centre Outside Study Area - Manchester	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0		
Manchester City Centre Outside Study Area - Merseyside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aintree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		

Weighted:

	Tota	1	Zone	1	Zone 2	2	Zone	3	Zone 6	j -	Zone	7	
Outside Study Area - Newcastle													
Newcastle City Centre	2.4%	5	2.5%	1	4.8%	2	2.7%	1	3.2%	1	0.0%	0	
Retail Parks, Newcastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - North East Region													
Asda, Portrack Lane, Stockton on Tees	0.4%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	
Barnard Castle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Consett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Metro Centre, Gateshead	1.9%	4	1.7%	1	0.0%	0	5.8%	3	1.6%	1	0.0%	0	
Outside Study Area - North West Region													
Boundary Mill, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morecambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - Yorkshire and Humber Region													
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - Preston													
Preston City Centre	0.9%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.3%	1	
Outside Study Area - Scotland													
Gretna Gateway Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Village													
Outside Study Area - Windermere													
Booths, The Old Station, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - Abroad													
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others													
Other	2.5%	6	0.0%	0	0.0%	0	2.3%	1	6.5%	2	4.2%	2	
Weighted base:		225		50		34		51		34		55	
Sample:		215		42		39		41		42		51	

### Bridge Lane, Penrith Telephone Household Survey For WYG Planning & Environment

Weighted:			For	·W	VYG P	Pla	nning	&	Envi	ron	ment	,
	Total		Zone 1		Zone 2		Zone 3		Zone 6	5	Zone	7
2 Where did you last Excl Nulls & SFT	go to buy	boo	ks CDs o	or D\	/Ds?							
one 1												
di, Ullswater Road, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ooths, Westgate House, Brunswick Road, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
p-operative Food, Burrowgate, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
-operative Food, King Street, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
prrisons, Brunswick Road, Penrith	10.2%	22	20.7%	11	7.5%	2	0.0%	0	7.4%	3	13.0%	6
asbury's, Common Farden Square, Penrith	2.3%	5	3.2%	2	0.0%	0	0.0%	0	5.6%	2	2.4%	1
r, Burrowgate, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
rith Town Centre	36.5%	79	38.1%	20	34.4%	11	25.2%	12	40.4%	16	44.4%	20
Q, Bridge Lane, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ail Parks, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
operative Food, Market lace, Alston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
operative Food, Ienderson Buildings,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lazonby												
ton Town Centre	0.3%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
aith Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
by Thore Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
oswald Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
nerby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
thead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ple Sowerby Village ntre 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
operative Food, The ands, Appleby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
operative Food, Market treet, Kirkby Stephen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
operative Food, edmayne Road, Kirkby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
tephen	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
, Appleby , High Street, Kirkby	$0.0\% \\ 0.0\%$	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0	$0.0\% \\ 0.0\%$	0 0
phen	1 10/	2	0.00/	0	0.00/	0	4.00/	2	0.00/	0	0.00/	0
leby Town Centre 1gh Town Centre	$1.1\% \\ 0.0\%$	2 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	4.9% 0.0%	2 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0
by Stephen Town Centre		6	0.0%	0	0.0%	0	0.0% 12.9%	6	0.0%	0	0.0%	0
6												
erative Food, Main eet, Shap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
y Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
n Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
nthorpe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Village Centre 7	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
on Rigg Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
npton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
rsgill Local Centre tside Study Area - Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
co Express, Market lace, Ambleside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Place, Ambleside

Outside Study Area -

Tesco Express,

Carlisle

Ambleside Town Centre

rmere

Bowness-on-Windermere Outside Study Area -Carlisle Aldi, Kingstown Road,

Aldi, London/Petterill Bank

Bowness-on-Winde

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Weighted:

							8						
	Total		Zone 1	L	Zone 2		Zone 3		Zone 6		Zone 7		
Road, Carlisle													
Asda, Chandler Way/Kingstown Retail	1.1%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	2.9%	1	
Park, Carlisle Asda, St Nicholas Gate Retail Park, London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Carlisle Co-operative Food, Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Morton, Carlisle Farmfoods, Lowther Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Carlisle Iceland, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Kingstown Road, Carlisle	0.6%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	
Sainsbury's Local, Northgate, Scotland Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Church Street, Caldewgate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, Victoria Viaduct, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Carlisle City Centre	29.0%	63	34.8%	18	40.0%	13	22.2%	10	20.9%	8	28.6%	13	
B&Q, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Parks, Carlisle Outside Study Area - Cumbria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Windermere Town Centre	0.5%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	
Workington Town Centre Outside Study Area - Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Darlington Town Centre Outside Study Area - Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, Main Street, Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Fair Hill, Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Haltwhistle Town Centre Outside Study Area - Hexham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Alemouth Road, Hexham	1.0%	2	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	
Hexham Town Centre Outside Study Area - Kendal	0.5%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	
Asda, Burton Road, Kendal	1.2%	3	0.0%	0	0.0%	0	3.2%	2	2.7%	1	0.0%	0	
Booths, Wainwrights Yard, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Highgate, Kendal Marks & Spencer, Library	0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \end{array}$	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	$0.0\% \\ 0.0\%$	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0 0	
Road, Kendal Morrisons, Old Showground,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	
Kendal	5 00/	12	1 60/	1	0.00/	0	12 70/	c	14 70/	~	0.00/	9	
Kendal Town Centre Aldi, Appleby Road, Kendal	5.8% 0.0%	13 0	1.6% 0.0%	1 0	0.0% 0.0%	0 0	12.7% 0.0%	6 0	14.7% 0.0%	6 0	0.0% 0.0%	0 0	
Retail Parks, Kendal Outside Study Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Keswick Booths, Tithebarn Street, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Keswick Keswick Town Centre Outside Study Area - Lancaster	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	
Lancaster Lancaster City Centre Outside Study Area - Manchester	1.1%	2	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	
Manchester City Centre Outside Study Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Merseyside Aintree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:

	Tota	1	Zone	1	Zone	2	Zone	3	Zone	6	Zone	7	
Outside Study Area - Newcastle													
Newcastle City Centre	1.2%	2	0.0%	0	0.0%	0	3.0%	1	2.8%	1	0.0%	0	
Retail Parks, Newcastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - North East Region													
Asda, Portrack Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stockton on Tees													
Barnard Castle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Consett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Metro Centre, Gateshead	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
Outside Study Area - North													
West Region													
Boundary Mill, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morecambe Town Centre	0.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area -													
Yorkshire and													
Humber Region	0.70/	1	0.00/	0	0.00/	0	2.10/	1	0.00/	0	0.00/	0	
Leeds City Centre	0.7%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - Preston	0.404		0.004	0	0.004	0	4 50/		0.004	0	0.004	0	
Preston City Centre	0.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	
Outside Study Area - Scotland													
Gretna Gateway Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Village	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	
Outside Study Area -													
Windermere													
Booths, The Old Station,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Windermere													
Outside Study Area -													
Abroad													
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others													
Other	1.5%	3	0.0%	0	0.0%	0	3.2%	2	0.0%	0	4.0%	2	
Weighted base:		216		52		33		47		40		44	
Sample:		218		42		40		41		51		44	
1		-				-				-			

# Bridge Lane, Penrith Telephone Household Survey For WYG Planning & Environment

Weighted:			For	·W	YG I	Plai	nning	&	Envi	ron	ment
	Total		Zone 1		Zone 2	2	Zone 3		Zone 6	5	Zone 7
Q23 Where did you last Excl Nulls & SFT	go to buy	cher	nist goo	ds (ir	ncluding	heal	th and b	eauty	/ produc	ts)?	
<b>Zone 1</b> Aldi, Ullswater Road, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Booths, Westgate House,	0.7%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.7%

Zone 1												
Aldi, Ullswater Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith												
Booths, Westgate House,	0.7%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Brunswick Road, Penrith												-
Co-operative Food,	0.7%	3	0.8%	1	0.0%	0	0.0%	0	0.7%	1	1.8%	2
Burrowgate, Penrith	01770	0	0.070	-	0.070	Ŭ	0.070	Ŭ	01770	-	11070	-
Co-operative Food, King	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Penrith	0.270	1	0.870	1	0.070	0	0.070	0	0.070	0	0.070	0
·	12 70/	(2)	10.20/	11	10 70/	0	F 90/	~	14.00/	10	25.00/	25
Morrisons, Brunswick Road,	13.7%	63	10.2%	11	12.7%	9	5.8%	6	14.9%	12	25.0%	25
Penrith				-			0.004				0.404	
Sainsbury's, Common	3.2%	15	4.1%	5	2.5%	2	0.8%	1	5.5%	4	3.4%	3
Garden Square, Penrith												
Spar, Burrowgate, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	47.1%	218	73.4%	82	39.6%	29	10.5%	10	49.7%	39	57.6%	57
B&Q, Bridge Lane, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail Parks, Penrith	0.5%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Co-operative Food, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place, Alston												
Co-operative Food,	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Henderson Buildings,												
Lazonby												
Alston Town Centre	1.0%	5	0.0%	0	6.4%	5	0.0%	0	0.0%	0	0.0%	0
Culgaith Village Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Thore Village Centre	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Kirkoswald Village Centre	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Melmerby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nenthead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temple Sowerby Village	0.7%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
Centre												
Zone 3												
Co-operative Food, The	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Sands, Appleby												
Co-operative Food, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Kirkby Stephen												
Co-operative Food,	0.7%	3	0.0%	0	0.0%	0	2.7%	3	0.7%	1	0.0%	0
Redmayne Road, Kirkby						-				-		
Stephen												
Spar, Appleby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Kirkby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Stephen	0 50/	20	0.00/	0	4 20/	2	24 40/	24	2.00/	2	0.00/	0
Appleby Town Centre	8.5%	39	0.0%	0	4.3%	3	34.4%	34	2.8%	2	0.0%	0
Brough Town Centre	0.3%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	4.6%	21	0.0%	0	0.0%	0	21.6%	21	0.0%	0	0.0%	0
Zone 6												
Co-operative Food, Main	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Shap												
Tebay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melkinthorpe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shap Village Centre	0.000											0
Zone 7	0.2%	1	0.0%			Ő		0	1.4%	1	0.0%	
	0.2%	1	0.0%	0	0.0%		0.0%	0	1.4%	1	0.0%	
				0	0.0%	0	0.0%					
Newton Rigg Village	0.0%	0	0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0%	0	0.0%	0
Newton Rigg Village Plumpton Village Centre	0.0% 0.0%	0 0	0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
Newton Rigg Village Plumpton Village Centre Skirsgill Local Centre	0.0%	0	0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0%	0	0.0%	0
Newton Rigg Village Plumpton Village Centre Skirsgill Local Centre <b>Outside Study Area -</b>	0.0% 0.0%	0 0	0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
Newton Rigg Village Plumpton Village Centre Skirsgill Local Centre Outside Study Area - Ambleside	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0
Newton Rigg Village Plumpton Village Centre Skirsgill Local Centre Outside Study Area - Ambleside Tesco Express, Market	0.0% 0.0%	0 0	0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
Newton Rigg Village Plumpton Village Centre Skirsgill Local Centre <b>Outside Study Area -</b> Ambleside Tesco Express, Market Place, Ambleside	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0
Newton Rigg Village Plumpton Village Centre Skirsgill Local Centre <b>Outside Study Area -</b> Ambleside Tesco Express, Market Place, Ambleside Ambleside Town Centre	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0
Newton Rigg Village Plumpton Village Centre Skirsgill Local Centre <b>Outside Study Area -</b> <b>Ambleside</b> Tesco Express, Market Place, Ambleside Ambleside Town Centre <b>Outside Study Area -</b>	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0
Newton Rigg Village Plumpton Village Centre Skirsgill Local Centre <b>Outside Study Area -</b> <b>Ambleside</b> Tesco Express, Market Place, Ambleside Ambleside Town Centre <b>Outside Study Area -</b> <b>Bowness-on-Winde</b>	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0
Newton Rigg Village Plumpton Village Centre Skirsgill Local Centre Outside Study Area - Ambleside Tesco Express, Market Place, Ambleside Ambleside Town Centre Outside Study Area - Bowness-on-Winde rmere	0.0% 0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0
Newton Rigg Village Plumpton Village Centre Skirsgill Local Centre Outside Study Area - Ambleside Tesco Express, Market Place, Ambleside Ambleside Town Centre Outside Study Area - Bowness-on-Winde rmere Tesco Express,	0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0%	0 0 0
Newton Rigg Village Plumpton Village Centre Skirsgill Local Centre <b>Outside Study Area -</b> <b>Ambleside</b> Tesco Express, Market Place, Ambleside Ambleside Town Centre <b>Outside Study Area -</b> <b>Bowness-on-Winde</b> <b>rmere</b> Tesco Express, Bowness-on-Windermere	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0
Newton Rigg Village Plumpton Village Centre Skirsgill Local Centre <b>Outside Study Area -</b> <b>Ambleside</b> Tesco Express, Market Place, Ambleside Ambleside Town Centre <b>Outside Study Area -</b> <b>Bowness-on-Winde</b> <b>rmere</b> Tesco Express, Bowness-on-Windermere <b>Outside Study Area -</b>	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0
Newton Rigg Village Plumpton Village Centre Skirsgill Local Centre <b>Outside Study Area -</b> <b>Ambleside</b> Tesco Express, Market Place, Ambleside Ambleside Town Centre <b>Outside Study Area -</b> <b>Bowness-on-Winde</b> <b>rmere</b> Tesco Express, Bowness-on-Windermere <b>Outside Study Area -</b> <b>Carlisle</b>	0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0
Newton Rigg Village Plumpton Village Centre Skirsgill Local Centre <b>Outside Study Area -</b> Ambleside Tesco Express, Market Place, Ambleside Ambleside Town Centre <b>Outside Study Area -</b> Bowness-on-Winde rmere Tesco Express, Bowness-on-Windermere <b>Outside Study Area -</b> Carlisle Aldi, Kingstown Road,	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0
Newton Rigg Village Plumpton Village Centre Skirsgill Local Centre <b>Outside Study Area -</b> <b>Ambleside</b> Tesco Express, Market Place, Ambleside Ambleside Town Centre <b>Outside Study Area -</b> <b>Bowness-on-Winde</b> <b>rmere</b> Tesco Express, Bowness-on-Windermere <b>Outside Study Area -</b> <b>Carlisle</b>	0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0

Weighted:

8			-		-		0			-		
	Total		Zone 1		Zone 2		Zone 3		Zone 6		Zone 7	
Road, Carlisle	0.00	2	1 10/	1	1.00/	1	0.00/	0	0.00/	0	0.00/	0
Asda, Chandler Way/Kingstown Retail Park, Carlisle	0.6%	3	1.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail Park, London Road, Carlisle	0.070	Ū	01070	Ū	0.070	0	01070	Ŭ	01070	Ū	0.070	·
Co-operative Food, Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Morton, Carlisle Farmfoods, Lowther Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle		0	0.070	0		0	0.070			0	0.070	
Iceland, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kingstown Road,	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Northgate, Scotland Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Church Street,	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Caldewgate, Carlisle Tesco Superstore, Warwick	1.1%	5	2.1%	2	3.6%	3	0.0%	0	0.0%	0	0.0%	0
Road, Carlisle Tesco Metro, Victoria	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Viaduct, Carlisle	6.60/	20	4.00/	4	0.20	7	9.20/	0	5 20/	4	7.00/	7
Carlisle City Centre B&Q, London Road, Carlisle	6.6% 0.0%	30 0	4.0% 0.0%	$\frac{4}{0}$	9.2% 0.0%	7 0	8.2% 0.0%	8 0	5.2% 0.0%	4 0	7.0% 0.0%	7 0
Retail Parks, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Cumbria	0.070	Ū	0.070	Ū	01070	0	01070	Ŭ	01070	Ū	01070	·
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workington Town Centre Outside Study Area - Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre Outside Study Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haltwhistle Co-operative Food, Main	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Haltwhistle Sainsbury's, Fair Hill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haltwhistle Haltwhistle Town Centre	0.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Hexham	0.5%	2	0.00/	0	2.00/	2	0.00/	0	0.00/	0	0.00/	0
Tesco Extra, Alemouth Road, Hexham	0.5%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Hexham Town Centre Outside Study Area - Kendal	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Burton Road, Kendal	1.0%	5	0.0%	0	0.0%	0	1.5%	1	4.2%	3	0.0%	0
Booths, Wainwrights Yard, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Kendal Morrisons, Old Showground, Kendal	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Kendal Town Centre	3.6%	17	0.0%	0	0.0%	0	7.7%	8	11.4%	9	0.0%	0
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail Parks, Kendal Outside Study Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Booths, Tithebarn Street, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre Outside Study Area -	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Lancaster Lancaster City Centre Outside Study Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Manchester City Centre Outside Study Area -	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Merseyside Aintree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Total	1	Zone	1	Zone 2	2	Zone	3	Zone	6	Zone	7
	-	0.070		0.0070		0.00.00					0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.3%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
0.6%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1
	462 462		112 94		74 89		99 88		78 95		99 96
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Zone 1 Zone 2 Zone 3 Zone 6 Zone 7

Q24 Where did you last go to buy electrical items, such as televisions, washing machines and computers? Excl Nulls & SFT

Total

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Weighted:

			-		_		C	,		-				
	Total		Zone 1		Zone 2		Zone	3	Zone 6		Zone 7			
Road, Carlisle Asda, Chandler Way/Kingstown Retail	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0		
Park, Carlisle Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Co-operative Food, Wigton Road, Morton, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Farmfoods, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Iceland, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's Local, Northgate, Scotland Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's, Church Street, Caldewgate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Superstore, Warwick Road, Carlisle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0		
Tesco Metro, Victoria Viaduct, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Carlisle City Centre	22.1%	79	24.6%	22	19.7%	11	29.0%	21	10.0%	6	24.4%	19		
B&Q, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Retail Parks, Carlisle Outside Study Area - Cumbria	8.0%	29	3.8%	3	14.5%	8	1.9%	1	6.4%		14.6%	12		
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Workington Town Centre Outside Study Area - Darlington	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1		
Darlington Town Centre Outside Study Area - Haltwhistle	0.7%	3	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0		
Co-operative Food, Main Street, Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's, Fair Hill, Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Haltwhistle Town Centre Outside Study Area - Hexham	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Alemouth Road, Hexham	0.6%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0		
Hexham Town Centre Outside Study Area - Kendal	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0		
Asda, Burton Road, Kendal	1.0%	3	0.0%	0	0.0%	0	4.1%	3	0.9%	1	0.0%	0		
Booths, Wainwrights Yard, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Iceland, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons, Old Showground, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Kendal Town Centre Aldi, Appleby Road, Kendal	6.4% 0.0%	23 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	22.1% 0.0%	16 0	9.3% 0.0%	6 0	1.7% 0.0%	1 0		
Retail Parks, Kendal Outside Study Area -	0.0% 1.9%	7	0.0%	0	0.0%	0	0.0% 2.1%	2	0.0% 8.5%	5	0.0%	0		
Keswick Booths, Tithebarn Street, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Keswick Town Centre Outside Study Area - Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lancaster City Centre Outside Study Area - Manchester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0		
Manchester City Centre Outside Study Area - Merseyside	0.5%	2	1.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
Aintree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		

Weighted:

	Tota	1	Zone	1	Zone 2	2	Zone	3	Zone	6	Zone	7	
Outside Study Area -													
Newcastle													
Newcastle City Centre	1.1%	4	2.9%	3	1.5%	1	0.0%	0	0.0%	0	0.9%	1	
Retail Parks, Newcastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - North East Region													
Asda, Portrack Lane, Stockton on Tees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barnard Castle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Consett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Metro Centre, Gateshead Outside Study Area - North West Region	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boundary Mill, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Liverpool City Centre	0.4%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	
Morecambe Town Centre Outside Study Area - Yorkshire and Humber Region	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York City Centre	0.0%	ŏ	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Õ	
Outside Study Area - Preston	,.	-	,.		,.	÷	,.	Ĩ	,.	Ĩ	,.	Ţ	
Preston City Centre Outside Study Area - Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gretna Gateway Outlet Village Outside Study Area -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Windermere Booths, The Old Station, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - Abroad													
Abroad <b>Others</b>	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	
Other	1.3%	5	0.9%	1	1.0%	1	1.1%	1	0.0%	0	3.1%	2	
Weighted base:		360		88		57		72		64		79	
Sample:		358		75		66		63		78		76	

## Bridge Lane, Penrith Telephone Household Survey For WYG Planning & Environment

Total	Zone 1	Zone 2	Zone 3	Zone 6	Zone 7
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Q25 Where did you last go to buy DIY goods or gardening goods? Excl Nulls & SFT

Exci muiis & SF I												
Zone 1												
Aldi, Ullswater Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Penrith Booths, Westgate House,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brunswick Road, Penrith	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Co-operative Food,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burrowgate, Penrith	0.004	0	0.000	0	0.004	0	0.004	0	0.004	0	0.000	0
Co-operative Food, King Street, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brunswick Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith	0.070	0	0.070	Ŭ	0.070	0	0.070	Ū	0.070	Ŭ	0.070	Ŭ
Sainsbury's, Common	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Garden Square, Penrith	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Spar, Burrowgate, Penrith Penrith Town Centre	0.0% 59.8%	0 241	0.0% 82.6%	0 80	0.0% 56.8%	0 41	0.0% 41.2%	0 33	0.0% 42.0%	0 30	0.0% 69.4%	0 58
B&Q, Bridge Lane, Penrith	16.9%	68	82.0% 11.6%	11	14.0%	10	6.0%	5	42.0% 33.1%	24	22.2%	19
Retail Parks, Penrith	0.7%	3	0.0%	0	1.5%	10	0.0%	0	0.8%	1	1.3%	1
Zone 2												
Co-operative Food, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place, Alston	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Co-operative Food, Henderson Buildings,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lazonby												
Alston Town Centre	0.5%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Culgaith Village Centre	1.1%	4	0.0%	0	2.7%	2	2.3%	2	0.8%	1	0.0%	0
Kirkby Thore Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkoswald Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melmerby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nenthead Village Centre Temple Sowerby Village	$0.0\% \\ 0.0\%$	0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0	$0.0\% \\ 0.0\%$	0 0
Centre	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Zone 3												
Co-operative Food, The	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sands, Appleby												
Co-operative Food, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Kirkby Stephen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Redmayne Road, Kirkby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stephen												
Spar, Appleby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Kirkby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stephen			0.004	0	0.004	0	10.10	0			0.004	0
Appleby Town Centre	2.3%	9	0.0%	0	0.0%	0	10.4%	8	1.5%	1	0.0%	0
Brough Town Centre Kirkby Stephen Town Centre	0.0% 3.8%	0 16	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0	0.0% 19.3%	0 16	$0.0\% \\ 0.0\%$	0 0	$0.0\% \\ 0.0\%$	0 0
Zone 6	5.070	10	0.070	0	0.070	0	17.570	10	0.070	0	0.070	0
Co-operative Food, Main	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Shap												
Tebay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melkinthorpe Local Centre Orton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Shap Village Centre	$0.0\% \\ 0.0\%$	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	$0.0\% \\ 0.0\%$	0 0	0.0% 0.0%	0 0
Zone 7	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Newton Rigg Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumpton Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Skirsgill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Ambleside												
Tesco Express, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place, Ambleside												
Ambleside Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Outside Study Area - Bowness-on-Winde												
rmere												
Tesco Express,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowness-on-Windermere												
Outside Study Area - Carlisle												
Aldi, Kingstown Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle		-		-		-		-		-		
Aldi, London/Petterill Bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Bridge Lane, Penrith Telephone Household Survey

Weighted:			FOI		IGF	18	nning	X	Envir	nor	ment		Febru
	Total		Zone 1		Zone 2		Zone 3		Zone 6		Zone 7		
Road, Carlisle													
Asda, Chandler Way/Kingstown Retail Park, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, Wigton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Morton, Carlisle Farmfoods, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Madford Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Charlotte Street, Carlisle Marks & Spencer, English	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Carlisle Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Northgate, Scotland Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Church Street, Caldewgate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, Victoria Viaduct, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Carlisle City Centre	5.7%	23	4.5%	4	12.8%	9	5.0%	4	4.5%	3	2.5%	2	
B&Q, London Road, Carlisle	0.5%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.3%	1	
Retail Parks, Carlisle Outside Study Area - Cumbria	1.3%	5	1.3%	1	4.1%	3	0.0%	0	1.5%	1	0.0%	0	
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Workington Town Centre Outside Study Area - Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Darlington Town Centre Outside Study Area - Haltwhistle	0.2%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	
Co-operative Food, Main Street, Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Fair Hill, Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Haltwhistle Town Centre Outside Study Area - Hexham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Alemouth Road, Hexham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hexham Town Centre Outside Study Area - Kendal	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Booths, Wainwrights Yard, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Old Showground, Kendal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Kendal Town Centre	3.8%	15	0.0%	0	0.0%	0	11.2%	9	8.9%	6	0.0%	0	
Aldi, Appleby Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Parks, Kendal Outside Study Area - Keswick	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	
Booths, Tithebarn Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Booths, Tithebarn Street,

Lancaster Lancaster City Centre

Outside Study Area -Manchester Manchester City Centre

Outside Study Area -Merseyside Aintree Village Centre

Keswick Keswick Town Centre Outside Study Area - 0.0%

0.0%

0.4%

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Weighted:

	Tota	1	Zone 1	L	Zone 2	2	Zone	3	Zone	6	Zone	7	
Outside Study Area - Newcastle													
Newcastle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Parks, Newcastle	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - North East Region													
Asda, Portrack Lane, Stockton on Tees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barnard Castle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Consett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Metro Centre, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - North West Region													
Boundary Mill, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grange-over-Sands Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morecambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - Yorkshire and Humber Region													
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York City Centre	0.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	
Outside Study Area - Preston													
Preston City Centre Outside Study Area - Scotland	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	
Gretna Gateway Outlet Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - Windermere													
Booths, The Old Station, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - Abroad													
Abroad Others	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Other	0.6%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.7%	1	
Weighted base:		404		96		71		81		72		83	
Sample:		397		80		83		69		87		78	

## Bridge Lane, Penrith Telephone Household Survey For WYG Planning & Environment

Zone 7

TotalZone 1Zone 2Zone 3Zone 6

Q26 Where did you last go to buy furniture, carpets and floor coverings? Excl Nulls & SFT

Exci ivuits & SF1												
Zone 1												
Aldi, Ullswater Road,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Penrith												
Booths, Westgate House,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brunswick Road, Penrith												
Co-operative Food,	3.3%	11	2.9%	3	0.0%	0	0.0%	0	7.7%	5	5.3%	4
Burrowgate, Penrith												
Co-operative Food, King	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Penrith												
Morrisons, Brunswick Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith												
Sainsbury's, Common	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Square, Penrith	0.000	0	0.004	0	0.004	0	0.004	0	0.004	0	0.000	0
Spar, Burrowgate, Penrith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penrith Town Centre	34.5%	118	35.1%	30	23.7%	13	17.6%	11	40.7%	25	50.3%	39
B&Q, Bridge Lane, Penrith	0.0% 1.3%	0 4	0.0% 1.0%	0 1	$0.0\% \\ 0.0\%$	0	0.0% 0.0%	0	0.0%	0	0.0% 4.6%	0 4
Retail Parks, Penrith <b>Zone 2</b>	1.5%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Co-operative Food, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place, Alston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henderson Buildings,	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Lazonby												
Alston Town Centre	0.5%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Culgaith Village Centre	0.0%	0	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	Ő
Kirkby Thore Village Centre	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő
Kirkoswald Village Centre	0.0%	0	0.0%	Õ	0.0%	Õ	0.0%	Õ	0.0%	Õ	0.0%	Õ
Melmerby Village Centre	0.0%	0	0.0%	Õ	0.0%	Õ	0.0%	Õ	0.0%	Õ	0.0%	Õ
Nenthead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temple Sowerby Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre												
Zone 3												
Co-operative Food, The	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sands, Appleby												
Co-operative Food, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Kirkby Stephen												
Co-operative Food,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redmayne Road, Kirkby												
Stephen												
Spar, Appleby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Kirkby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stephen		10	0.004	0	4 = 0.1				1.000		4.004	
Appleby Town Centre	5.5%	19	0.0%	0	1.5%	1	23.1%	14	4.0%	2	1.3%	1
Brough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Stephen Town Centre	0.9%	3	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0
Zone 6	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Co-operative Food, Main	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Shap Tebay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melkinthorpe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shap Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Newton Rigg Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumpton Village Centre	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skirsgill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area -												
Ambleside												
Tesco Express, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place, Ambleside												
Ambleside Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area - Bowness-on-Winde												
rmere												
Tesco Express,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowness-on-Windermere	2.070	Ŭ	2.070		2.070	0	2.070	0	2.070		2.070	0
Outside Study Area -												
Carlisle												
Aldi, Kingstown Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle	<i>c</i> ~	-		-		-	0.0	-	<b>6 2</b>	-	0.0	-
Aldi, London/Petterill Bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

			-		_		e	,		-				
	Total		Zone 1		Zone 2		Zone	3	Zone	6	Zone 7	,		
Road, Carlisle Asda, Chandler Way/Kingstown Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Park, Carlisle Asda, St Nicholas Gate Retail Park, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Co-operative Food, Wigton Road, Morton, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Farmfoods, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Iceland, Lowther Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lidl, Madford Retail Park, Charlotte Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Marks & Spencer, English Street, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons, Kingstown Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's Local, Northgate, Scotland Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's, Church Street, Caldewgate, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Superstore, Warwick Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Metro, Victoria Viaduct, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Carlisle City Centre	38.5%	132	52.4%	45	44.9%	24	33.3%	21	33.4%	20	26.7%	21		
B&Q, London Road, Carlisle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Retail Parks, Carlisle Outside Study Area - Cumbria	4.4%	15	1.9%	2	10.9%	6	4.6%	3	1.7%	1	4.6%	4		
Windermere Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Workington Town Centre Outside Study Area - Darlington	0.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Darlington Town Centre Outside Study Area - Haltwhistle	0.4%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0		
Co-operative Food, Main Street, Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's, Fair Hill, Haltwhistle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Haltwhistle Town Centre Outside Study Area - Hexham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Alemouth Road, Hexham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Hexham Town Centre Outside Study Area - Kendal	1.1%	4	0.0%	0	6.8%	4	0.0%	0	0.0%	0	0.0%	0		
Asda, Burton Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Booths, Wainwrights Yard, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Iceland, Highgate, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Marks & Spencer, Library Road, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons, Old Showground, Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Kendal Town Centre	3.0%	10	0.0%	0 0	1.0% 0.0%	1 0	10.6%	7 0	4.9% 0.9%	3	0.0%	0 0		
Aldi, Appleby Road, Kendal Retail Parks, Kendal <b>Outside Study Area -</b>	0.2% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.9% 0.0%	1 0	0.0% 0.0%	0		
Keswick Booths, Tithebarn Street, Keswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Keswick Town Centre Outside Study Area - Lancaster	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2		
Lancaster City Centre Outside Study Area - Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Manchester City Centre Outside Study Area - Merseyside	0.5%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aintree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		

Weighted:

8								0					
	Tota	1	Zone	1	Zone	2	Zone	3	Zone	6	Zone	7	
Outside Study Area -													
Newcastle													
Newcastle City Centre	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	
Retail Parks, Newcastle Outside Study Area - North East Region	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Portrack Lane, Stockton on Tees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barnard Castle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Consett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Metro Centre, Gateshead Outside Study Area - North West Region	2.7%	9	3.4%	3	3.9%	2	0.0%	0	3.2%	2	3.1%	2	
Boundary Mill, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grange-over-Sands Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morecambe Town Centre Outside Study Area - Yorkshire and Humber Region	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York City Centre Outside Study Area - Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Preston City Centre Outside Study Area - Scotland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gretna Gateway Outlet Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - Windermere													
Booths, The Old Station, Windermere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Study Area - Abroad	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Others</b> Other	1.4%	5	0.0%	0	1.5%	1	3.6%	2	2.6%	2	0.0%	0	
Weighted base: Sample:		342 335		87 73		54 62		63 54		61 74		78 72	
Q27 Do the people who shopping)? [MR]	live in yo	our ho	ouse, in	cludir	ig you, i	nake	use of e	electro	onic hor	ne sh	opping,	(i.e. internet, mobile phone or T	v
Vac Internet	69 60/	245	59.3%	70	74.9%	62	70.0%	70	67 70/	56	73.6%	76	
Yes, Internet Yes, portable internet shopping (through mobile	68.6% 10.6%		12.7%		12.9%	11	7.7%	79 9	67.7% 7.6%		12.0%	12	
phone) Yes, TV Shopping No	6.4% 29.6%	32 149	6.0% 38.5%	7 46	5.3% 25.1%	4 21	7.0% 26.8%	8 30	3.7% 29.9%	3 25	9.4% 25.8%	10 27	
Weighted head		502				84		113		83		103	
Weighted base: Sample:		502 502		119 100		84 100		100		102		105	
GEN Gender of responde													
Male Female	30.0% 70.0%	151 351	35.9% 64.1%	43 76	30.9% 69.1%	26 58	26.4% 73.6%	30 83	18.4% 81.6%	15 68	35.9% 64.1%	37 66	
Weighted base: Sample:		502 502		119 100		84 100		113 100		83 102		103 100	
AGE Could I ask, how ol	d are you	u?											
18 – 24 years	1.8%	9	2.7%	3	0.0%	0	0.6%	1	1.9%	2	3.2%	3	
25 - 34 years	5.2%	26	1.3%	2	3.8%	3	10.3%	12	5.1%	4	5.1%	5	
35 - 44 years	21.2%	106		25	20.5%	17		28	18.3%	15	20.9%	22	
45 – 54 years	22.9%	115		29	29.0%		13.2%	15	19.2%	16	29.5%	31	
55 – 64 years	23.1%	116		23		21		26		24		22	
65+ years	23.5%	118		32		17		29	25.4%	21	18.8%	19	
(Refused)	2.3%	12	4.2%	5	1.9%	2	3.0%	3	1.0%	1	1.0%	1	
Weighted base: Sample:		502 502		119 100		84 100		113 100		83 102		103 100	

	Total		Zone 1		Zone 2		Zone 3		Zone 6		Zone 7		
ADU How many adults, including yourself, live in your household (16 years and above)?													
One	22.4%	113	26.3%	31	16.0%	13	27.6%	31	21.4%	18	18.4%	19	
Two	59.3%	298	20.3 <i>%</i> 55.9%	66	58.2%	49	59.3%	67	64.7%	54	59.8%	62	
Three	11.6%	298 58	11.2%	13	17.1%	14	10.4%	12	7.9%	7	11.8%	12	
Four or more	5.6%	28	3.9%	5	8.7%	7	1.7%	2	6.0%	5	9.0%	9	
(Refused)	1.1%	5	2.8%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	
· · · · ·	1.1/0		2.070		0.070		1.070		0.070		1.070		
Weighted base: Sample:		502 502		119 100		84 100		113 100		83 102		103 100	
CHI How many children	aged 15	or be	low are	there	living i	n you	r house	hold?	•				
One	14.8%	74	12.1%	14	20.6%	17	17.3%	20	8.4%	7	15.5%	16	
Two	13.9%	70	14.2%	17	16.3%	14	14.5%	16	10.5%	9	13.7%	14	
Three	3.8%	19	2.6%	3	0.0%	0	7.5%	8	1.2%	1	6.1%	6	
Four or more	1.1%	5	0.0%	0	2.2%	2	1.2%	1	2.4%	2	0.0%	0	
(Refused)	1.0%	5	1.7%	2	0.0%	0	1.0%	1	1.2%	1	1.0%	1	
(None)	65.5%	329	69.3%	82	60.9%	51	58.5%	66	76.3%	63	63.7%	66	
. ,		500		110		0.4		112		02		102	
Weighted base: Sample:		502 502		119 100		84 100		113 100		83 102		103 100	
CAR How many cars doe	es your h	ouse	hold ow	n or h	nave the	use	of?						
None	6.4%	32	14.8%	18	2.0%	2	2.0%	2	4.7%	4	6.4%	7	
One	46.3%	233	46.9%	56	38.6%	32	50.4%	57	48.6%	40	45.6%	47	
Two	35.8%	180	30.2%	36	43.1%	36	35.7%	40	37.9%	31	34.8%	36	
Three or more	10.2%	51	4.3%	5	16.4%	14	10.9%	12	8.9%	7	12.2%	13	
(Refused)	1.3%	7	3.8%	5	0.0%	0	1.0%	1	0.0%	0	1.0%	1	
Weighted base: Sample:		502 502		119 100		84 100		113 100		83 102		103 100	
EMP Is the chief wage ea	arner in f		ne or pa		e emlov		?	100		102		100	
_			-		-								
Full-time	55.7%	280	54.0%	64	60.3%		54.1%	61	48.4%	40	61.7%	64	
Part-time	9.3%	47	7.7%	9	8.1%	7	12.1%		10.4%	9	8.2%	9	
Retired - with company / private pension	21.0%	105	21.2%	25	22.7%				22.0%	18	20.1%	21	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Disabled	0.8%	4	0.0%	0	1.0%	1	1.0%	1	2.3%	2	0.0%	0	
Retired - basic state pension only	7.8%	39	7.8%	9	4.9%	4	9.4%	11	11.0%	9	6.1%	6	
Unemployed	1.2%	6	1.4%	2	1.0%	1	1.2%	1	1.0%	1	1.2%	1	
(Refused)	4.1%	21	7.9%	9	1.9%	2	2.7%	3	4.9%	4	2.7%	3	
Weighted base:		502		119		84		113		83		103	
Sample:		502		100		100		100		102		100	
HOM Do you own your o	wn home	9?											
Yes	77.7%	390	73.1%	87	79.5%	67	76.2%	86	72.8%	61	86.9%	90	
No	18.9%	95	20.3%	24	20.5%	17	20.6%	23	25.0%	21	9.4%	10	
(Refused)	3.4%	17	6.7%	8	0.0%	0	3.2%	4	2.2%	2	3.7%	4	
Weighted base: Sample:		502 502		119 100		84 100		113 100		83 102		103 100	
ETH To ensure we get a	represe		e samol		l please		what vo		sider vo		hnicity		
-			-		-		-		-		-		
White	97.2%		95.1%	113		83	97.7%	111	97.7%	81	97.0%	100	
Indian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other Asian	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Black African	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mixed Race	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Other Ethnic Group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Refused)	2.3%	11	4.9%	6	0.0%	0	2.3%	3	2.3%	2	1.0%	1	
Weighted base:		502		119		84		113		83		103	
Sample:		502		100		100		100		102		100	

Weighted:

	Total		Zone	1	Zone	2	Zone	3	Zone 6		Zone 7	
QUOTA Zone												
Zone 1	23.6%	119	100.0%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	16.7%	84	0.0%	0	100.0%	84	0.0%	0	0.0%	0	0.0%	0
Zone 3	22.6%	113	0.0%	0	0.0%	0	100.0%	113	0.0%	0	0.0%	0
Zone 6	16.6%	83	0.0%	0	0.0%	0	0.0%	0	100.0%	83	0.0%	0
Zone 7	20.6%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	103
Weighted base:		502		119		84		113		83		103
Sample:		502		100		100		100		102		100
PC Postcode Sector												
CA101	11.9%	60	0.0%	0	71.6%	60	0.0%	0	0.0%	0	0.0%	0
CA102	6.9%	35	0.0%	0	0.0%	0	0.0%	0	41.6%	35	0.0%	0
CA103	9.7%	49	0.0%	0	0.0%	0	0.0%	0	58.4%	49	0.0%	0
CA110	8.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.3%	41
CA117	7.6%	38	32.0%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA118	16.1%	81	68.0%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CA119	12.5%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0		63
CA166	12.3%	62	0.0%	0	0.0%	0	54.8%	62	0.0%	0	0.0%	0
CA174	10.2%	51	0.0%	0	0.0%	0	45.2%	51	0.0%	0	010/0	0
CA8 7	0.9%	5	0.0%	0	5.6%	5	0.0%	0	0.0%	0		0
CA9 3	3.8%	19	0.0%	0	22.8%	19	0.0%	0	0.0%	0	0.0%	0
Weighted base:		502		119		84		113		83		103
Sample:		502		100		100		100		102		100